

# PRODUCTIVE JOBS CREATION IN NIGERIA: HOW CAN HIGHER EDUCATION INSTITUTIONS INVOLVE INDUSTRY EXPERTS TO DIRECT LEARNING?

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## INTRODUCTION

- This study adopts qualitative research approach to learn how the Nigerian higher education (HE) institutions can involve industry experts to direct learning- an approach that can facilitate productive jobs creation in Nigeria.
- Higher education (HE) graduates are expected to have acquired the right skills through effective learning that prepares them for productive jobs creation
- Majority of the Nigerian HE graduates are unemployable, unable to either start small businesses, become self-employed or paid employment due to poor skills development.
- Even a greater number of the HE graduates roam the streets in search for white-collar jobs which are not readily available.

Figure 1: Jobs Creation at a Quarry Centre

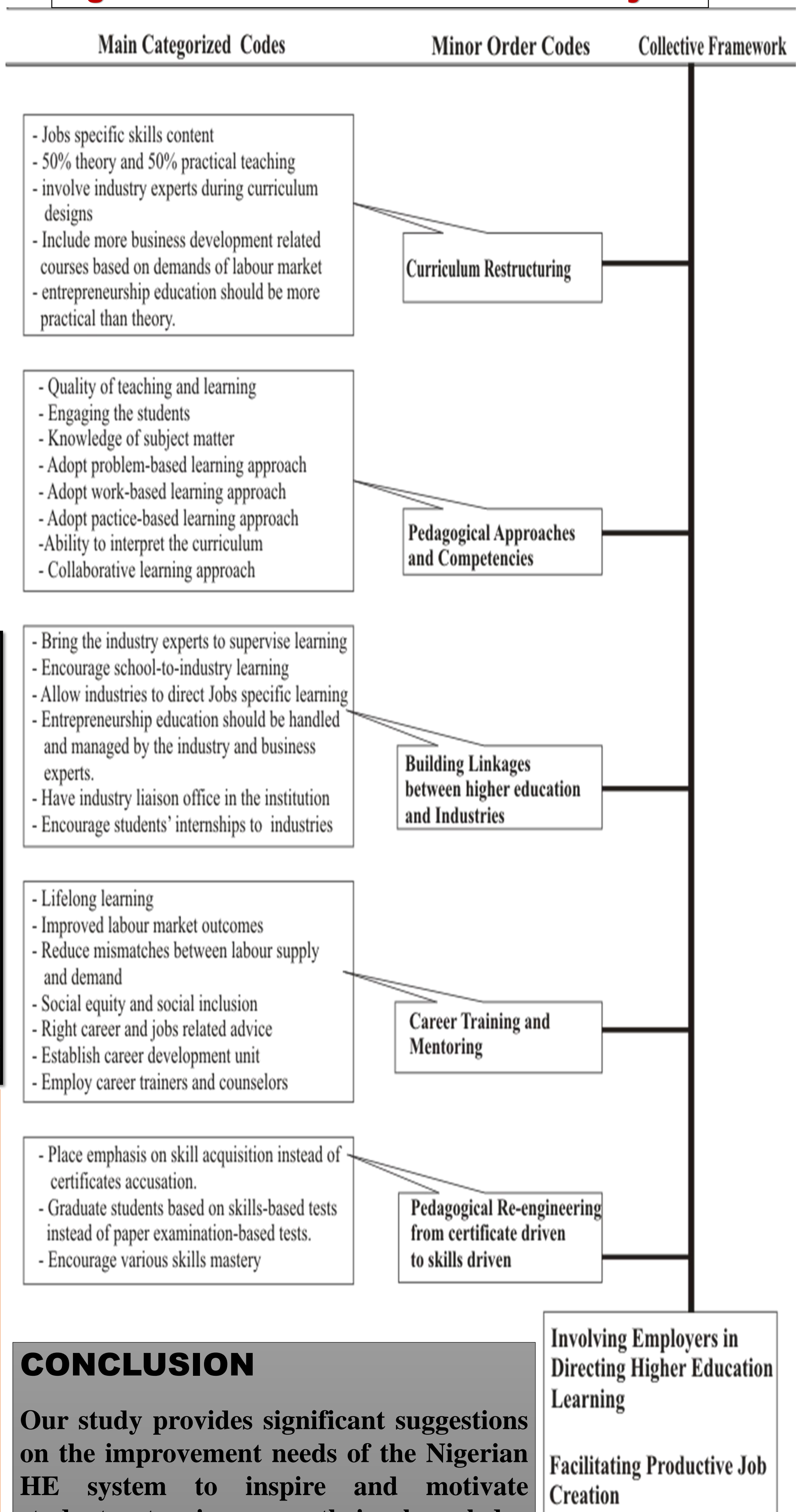


Source: Authors

## METHODOLOGY

- Qualitative research approach (interviews conducted through face-to-face and phone calls) was adopted.
- Semi-structured interview was adopted.
- Participants include, 12 Nigerian Higher Education Teachers, 11 industry executives, 6 executives of National Directorate of Employment, and 21 final year undergraduates.
- All interviews were recorded and transcribed verbatim.
- Thematic Analysis was adopted.

Figure 2: Results from Thematic Analysis



## CONCLUSION

Our study provides significant suggestions on the improvement needs of the Nigerian HE system to inspire and motivate students to increase their knowledge (know-how), skills (how to do), self-efficacy (effectiveness) and qualities (technical and creative knowledge) required by the 21<sup>st</sup>-century labour.

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