



**CAN SELF-EVALUATION MEASURE THE EFFECT OF IEQ ON  
PRODUCTIVITY? A review of literature**

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## Abstract

The purpose of this review is to investigate the use of self-evaluation as a method for measuring the productivity of office workers. The objective is to highlight issues associated with self-evaluation and barriers to its insufficiency in capturing occupant productivity in its totality. The literature includes referred journal and conference papers. A review of available literature was carried out on the subject of perceptions studies and self-evaluation as well as occupant performance in the office environment. Studies that employed the use of self-evaluation (questionnaires or interview) as the sole method of measuring the effect of IEQ on productivity/performance were reviewed. The discussions carried out in this paper show that self-evaluation is compromised by various issues that significantly affect the validity of their results. As such, it is insufficient as a sole method for measuring occupant productivity (cognitive performance) and the influence of IEQ on it. This review is carried out on available literature on past studies. Empirical evidence is required to test the reliability of self-evaluation in measuring productivity and the effect of factors such as IEQ on it. We demonstrated that self-evaluation methods of measuring productivity were affected by various research related issues. They are insufficient and do not accurately measure productivity. As such, it cannot be claimed that a comfortable IEQ results in a productive occupant based on results from self-evaluation studies. If such claims are to be made, more accurate methods of assessment are required. This paper provides a novel view on the reliability of self-evaluation results on the effect of IEQ on productivity.

Keywords: Occupant productivity, Indoor Environment Quality, Office environments.

## 1. Introduction

Building performance concerning indoor environment quality (IEQ) has gained increasing attention in recent years. The fact that people spend around 90% of their time indoors (Klepeis et al., 2001) has made the implications of the indoor environment imperative to designers. There is evidence towards a consensus view that the IEQ conditions that result in comfort do, in fact, increase the productivity of occupants (Lan and Lain, 2009; Hameed and Amjad, 2009; Liu et al., 2010; Kekalainen et al., 2010). However, recent studies have findings that indicate that there is no causal link between occupant productivity and IEQ (Zhang et al., 2011; Mak and Lui, 2012; McCunn and Gifford, 2012; Healey and Webster-Mannison, 2012) in office environments. But this assumes that the methods of measuring productivity have validity. Perception study, expressly questionnaires that ask occupants to evaluate their perceived productivity (Leaman, 2012) is a conventional method that has been used to measure the cognitive performance of workers. A literature review carried out by Onyeizu (2015) wherein the author review past works on the relationship between IEQ and occupant productivity in Green office spaces showed that majority of studies in this subject area had employed the use of self-evaluated productivity (questionnaires or interviews) as their method of investigation. But then, how reliable is a self-evaluated productivity in measuring the performance of workers in the office environment?

Measuring how productive an office worker is on a day to day activity for an average working period remains a subject of debate (CABE, 2004; Lee and Brand, 2010). Senshama et al., (1998) noted that there are gaps in existing knowledge about non-industrial productivity measurement and claim that current literature presents contradictory evidence about links between human responses and occupant productivity. Haynes (2008) identified the measure of productivity and the effects of the office environment on the productivity of occupants as two main areas that require further research. In the absence of a test that can directly relate increased monetary gain to the achievement of environmental criteria, research into productivity needs to focus on a) whether the environmental standards are appropriate and b) whether the tests for productivity are relevant and robust.

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3 The purpose of this paper is to assess the sufficiency of self-evaluated productivity in measuring the  
4 effect of IEQ on productivity in offices through a review of literature on the potential bias and their  
5 effects on the validity of results. Previous literature reviews on IEQ and occupant productivity (Abdou  
6 et al., 2006; Frontczak and Wargocki, 2011; Hauge et al., 2011) have concentrated on finding absolute  
7 effects of physical and non-physical components of IEQ on occupant comfort and satisfaction that can  
8 be related to productivity. Such reviews have been equivocal in their support for the claim that IEQ is  
9 responsible for productivity, but none of them critically examined the measurement methods involved.  
10 There is the need to review self-evaluation as a method for productivity assessment and establish its  
11 strengths and weaknesses in this area of research. It is important to point out that this article does not  
12 address the effect of the specification of internal materials, cleanliness or maintenance (Kumar and Fisk,  
13 2002) on comfort, health, and productivity.  
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## 16 17 **2. Methodology**

18 The purpose of this review is to investigate the use of self-evaluation as a method for measuring the  
19 productivity of office workers. The objective is to highlight issues associated with self-evaluation and  
20 barriers to its insufficiency in capturing occupant productivity in its totality. The literature includes  
21 referred journal and conference papers. A review of available literature was carried out on the subject of  
22 perceptions studies and self-evaluation as well as occupant performance in the office environment. A  
23 search of keywords: *performance, indoor environment quality, productivity, questionnaire, and*  
24 *interview* was carried out on studies published after the year 2000 to reflect the current state of the art in  
25 research and its relevance in this field. Studies that employed the use of self-evaluation (questionnaires  
26 or interview) as the sole method of measuring the effect of IEQ on productivity/performance were  
27 selected. It was also important that these studies are from reputable journals and conferences and are of  
28 good quality. Table 1 shows the selected studies with their respective journal's impact factor and  
29 citations. The search was done through Google Scholar and Science Direct engines. The bibliographies  
30 of collected articles were examined to identify relevant articles that might have been missed during the  
31 search.  
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35 Twenty-six (26) findings were found to be of importance to this review. While most of the studies  
36 found a causal link between IEQ and productivity, others used productivity as the criterion to determine  
37 thresholds for comfort or satisfaction.  
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## 39 **3. Results**

40 Table 1 summarises the papers and their findings. A discussion on the use of self-evaluation in  
41 measuring the relationship between IEQ and productivity is presented. Productivity is discussed  
42 regarding the factors that can affect it in the office environment. Potential bias that can influence the  
43 validity of self-evaluation is also presented to illustrate the degree of effect these bias can have on  
44 results as well as their significance in an area of research that has much influence on office design and  
45 productivity.  
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48 The intention of this paper is not to discredit the science behind perception study or make light the  
49 contributions self-evaluation has made to research especially in areas such as post-occupancy evaluation  
50 of buildings. Rather, it is to highlight the insufficiency of self-evaluation as a sole method for measuring  
51 occupant productivity (cognitive performance) and the influence of IEQ on it.  
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### 54 **3.1 Bias in human research**

55 Human research is potentially affected by bias. This effect results from the fact that people's desires,  
56 preferences, and perceptions are subject to change. They are also affected by numerous factors  
57 including culture, trends, and biological makeup. Some sources of bias have been identified over the  
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3 years of research to have a substantial influence on occupant's perceptions and judgements of their  
4 environment. Examples are the Hawthorne effect (McCarney et al., 2007), placebo effect (Hrobjartsson  
5 & Norup, 2003), experimenter expectancy effect (Rosenthal, 2004), social desirability bias (Callegaro,  
6 2008) and novelty effect (Yang et al., 2009). These may distort the outcome of research and result in  
7 diverging outcomes.  
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10 **Hawthorne effect:** The Hawthorne effect occurs when a study outcome is affected by the mere  
11 knowledge of being under observation. The Hawthorne effect was first noted by two engineers in 1924  
12 in an experiment that tested the effects of lighting and salary on worker productivity (Levitt and List,  
13 2007). Over the years, this effect has had an enormous impact on research and is a prominent source of  
14 bias in field studies (Levitt and List, 2011; Kampschroer and Heerwagen, 2005). It has also been  
15 influential in suggesting the effect of factors other than IEQ on productivity (Haynes, 2007c).  
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18 However, this effect may not be easy to eliminate since most of the time participants of field studies are  
19 aware of the study conducted on them. The mere fact of participation in the study, repetition of  
20 experiment (in studies monitoring effects of a stimulus on the participation) and the 'experimenter  
21 demand effects' (Levitt and List, 2007) are reminders to the participants of the intention of the study  
22 (Levitt and List, 2011) especially in questionnaires and interviews as instruments for measurement.  
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25 **Placebo effect:** The Placebo effect is related to the perceptions and expectations of the study  
26 participant. If the participant expects an aspect of the physical environment to affect his/her  
27 productivity, it is likely that the participant will respond to this expectation. As it is with the medical  
28 placebo treatment, an effect of IEQ can be perceived even though it is non-existent. This effect can be  
29 found in research where participants are examined on variables they have a preconceived perception or  
30 expectation about; even when it is not the intention of the researcher to initiate such effects.  
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33 **Experimenter expectancy effect:** In the case of the experimenter expectancy effect, the researcher's  
34 cognitive bias on the study influences its outcome. Though this effect might be an unconscious act, it is  
35 quite evident in a majority of questionnaire and interview-based studies. The type and nature of  
36 questions asked to a participant can be leading and suggest the direction of result expected. For  
37 example, if a participant is asked the question "Please estimate how you think your productivity at work  
38 is decreased or increased by the environmental conditions in the building", it is possible that the  
39 respondents will state an increase as long as the environmental conditions are within an acceptable  
40 range and do not negatively impact on their comfort. While this question might not be intended to  
41 mislead, it is unlikely that respondents will rate 0% if the environmental conditions have not increased  
42 his productivity but is comfortable or acceptable. This question can only be answered if the respondent  
43 has been in a previous building with worse indoor environment quality and can compare the two  
44 conditions.  
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47 On another note, productivity is a sensitive issue especially for an employee who is trying to prove him  
48 or herself worthy of his job. As such, the likelihood that an employee will state that his/her productivity  
49 hasn't increased is little. Such an instance could explain why even though occupants report high rates of  
50 dislike for the environmental conditions in their building; they still rate their productivity to have  
51 increased (Baird, 2010). Could it be that it is the undesirability of the environmental conditions that  
52 increased the productivity of these occupants?  
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55 **Social desirability:** Another source of bias is that of social desirability which is mostly found in  
56 questionnaire surveys. Most questionnaires are distributed to occupants in a building that either has an  
57 open plan space or offices with two-four occupants (Kaarlela-Tuomaala et al., 2009, Newsham et al.,  
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2009) where there is possible communication amongst the occupants. It is impossible to know for sure that answers given to questions are valid and have not been affected by what other occupants think or the general perception amongst co-workers even if the respondent has not experienced such an effect personally. The likelihood of this effect increases if questionnaires are filled out at lunch time or are not collected until the next day.

**Novelty effect:** The novelty effect is most evident in intervention studies where the effect of change is investigated. An example is the effect of office renovation or movement from an old office building to a new one or the introduction of new technologies (Kaarlela-Tuomaala et al., 2009, Thomas 2010, Kakalainen et al., 2010). There is the tendency of an increase in productivity to be observed as a result of the introduction of a new product or technology, not because of the actual effect but due to an interest in the introduced product. People tend to patronise a new product not because the new product is better than the old but as a result of curiosity. For instance, the introduction of new furniture, a new lighting system and even a new HVAC in an office space can have an influence on the productivity of occupants. In this case, the increase in productivity whether it is reported or observed might be a function of the novelty of the work environment or equipment and not a function of an actual improvement due to the efficiency of the environment. People might want to go to work just because they have a new “cool” environment to work in. The downside of the novelty effect is that it is likely to be temporary. Its effect will wear off when the occupants become accustomed to the environment.

While all of these sources of bias might not be evident in all studies, some of them have greatly influenced research outcomes which might be a reason for conflicting or erroneous results on the subject of IEQ and occupant productivity in office buildings. These factors are constantly in play and can pose challenges to the validity of findings.

### 3.2 Productivity Proxy indicators

**Self-assessed (perceived) and actual productivity:** Research is yet to prove the best way to measure the performance of workers especially for outputs that cannot be easily represented quantitatively. Leaman and Bordass (2007) understood this problem when they aptly noted that “in buildings, people are the best measuring instruments: they are just harder to calibrate.” Most studies depend on self-evaluation as the way to capture information. In fact, a majority of the studies that have found an effect of IEQ on productivity have based their findings on questionnaires and interview. While interviews are more rigorous and demand a direct communication between the interviewer and the person interviewed, questionnaires are typically less in-depth and cover a larger population within a short time frame. Interviews can distort user-response since they raise the anticipation level of the respondents who can be prone to responding with answers that they anticipate will ‘please’ the interviewer (similar to the Hawthorne effect (McCarney et al., 2007)). Various questionnaires are applied to building evaluation with the aim of obtaining feedback from occupants concerning the performance of their buildings. They include the CBE occupant questionnaire (Tanabe et al., 2013; Prakash, 2005) the BUS questionnaire (Baird et al., 2012; Lenior et al., 2012; Paevere and Brown, 2008; Thomas, 2010) and others designed specifically for the study purpose (Hepner and Boser, 2006; Roulet et al., 2006; Kaarlela-Tuomaala et al., 2009; Newsham et al., 2009). These questionnaires are designed to obtain the perception of occupants in the best way possible. The common trait is that the respondent (usually the occupant) is expected to make a judgment based on his/her experience with the IEQ of the study building and thus rate if his/her productivity has increased or decreased. In other words, if they felt that by increasing the temperature or lighting in the room that their productivity increased or decreased, they were expected to say so through the questionnaire or during the interview.

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3 The problem with this is that this only measures perceived productivity which is limited by the various  
4 sources of bias discussed earlier in this paper. Another issue with self-evaluation lies with  
5 understanding what the word “productivity” means to occupants and how they measure a change in  
6 productivity (Onyeizu, 2014). Self-evaluation cannot be a dependable substitute for an actual  
7 assessment of productivity especially when cost implications are considered. As Vischer (2008)  
8 suggested, a clearer distinction needs to be made between measuring user perceptions and judgments  
9 and measuring actual behavioural effects that are attributable to physical features.

### 11 *The error of singular questions*

12 A problem with the use of questionnaires is what that can be termed ‘singular question’. This term is  
13 employed in this paper to describe a question that seems to represent several aspects of a topic. A  
14 singular question does not identify the various dimensions of the subject investigated but assumes that  
15 these aspects are represented in the question. For instance, if the singular question uses the word  
16 ‘productivity’, there is no provision to know what the respondents understand productivity to be and  
17 how they will measure it. Research has shown that there are many definitions of productivity. Some are  
18 highlighted in the table below. As such, determining which one the researcher is referring to or which  
19 one the respondent is answering to can create bias in results. Also, the response to singular questions is  
20 usually closed-ended which requires the respondent to select a reply from a list provided. Singular  
21 questions have the possibility of robbing the respondent of many options since one can only answer the  
22 question asked.  
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### 27 **3.3 Measuring productivity in the office environment**

28 Occupant productivity has been described as a complex phenomenon influenced by many factors (Lee,  
29 2000; Buttonwood, 2013). A review of studies on the effects of environment on productivity concluded  
30 that confusion about what productivity means has made it difficult to identify how environmental  
31 conditions affect worker performance (CABE, 2004). Oseland (1999) also acknowledged the  
32 complexity of measuring inputs and outputs, especially in today’s modern office. This problem is  
33 aggravated in the case of employees whose activities are human related. Most products of business  
34 organisations such as customer satisfaction and knowledge are not quantifiable and cannot be  
35 represented in numbers/values.  
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38 However, there have been attempts to quantify productivity in the office (Pulakos, 2007; Woods, 2002).  
39 For example, Neely (1998) suggested a method of quantifying past actions that determine current  
40 performance using efficiency and effectiveness as fundamental dimensions of performance. The author  
41 described efficiency as a measure of how economically the organisation's resources are utilised when  
42 providing a given level of customer satisfaction, and effectiveness as the extent to which customer  
43 requirements are met. Oseland (1999) is of the opinion that productivity is generally expressed in terms  
44 of efficiency. As such, it can be increased by either increasing output for the same input, or achieving  
45 the same output with reduced input (Haynes, 2007c). In other words, productivity can be obtained by  
46 producing the same output with fewer workers or producing more output with the same number of staff.  
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49 An interesting theory which can be viewed as a means of quantifying productivity in a work  
50 environment is that suggested by The US General Service Administration (GSA) (WBDG, 2012). It  
51 concluded that since people are the most valuable resource and greatest on-going expense of any  
52 organisation, the long-term cost benefits of a properly designed, user-friendly work environment should  
53 be factored into any initial cost considerations. WBDG (2012) suggested that one way to do such  
54 "factoring" would be to consider the total life-cycle costs of the building or property each year. It  
55 explains that an additional \$2 per square foot per year for bricks and mortar costs (e.g. for providing  
56 greater flexibility) would pay for itself if it generated a modest 1% increase in salary "productivity." As  
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3 such, design strategies that increase user satisfaction and improve individual and group effectiveness  
4 should, therefore, be considered not as cost 'extras,' but as productivity investments that enhance an  
5 organisation's overall success.  
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7 Zhao et al. (2009)'s productivity model suggests that productivity varies with time from a developing  
8 stage to a mature stage to a decline stage. This notion brings to light another fact about productivity – in  
9 particular, change in productivity ( increase or decrease) - that it is not constant. Irrespective of the  
10 comfort level that is provided and how satisfied an occupant might be with an office environment, any  
11 increase in productivity is bound not to be maintained but to decline within a particular work time.  
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14 To illustrate this theory, let's assume that the productivity of occupants in a workplace is increased  
15 (notwithstanding the individual difference between occupants i.e. all things being equal). This increase  
16 could be as a result of an intervention on the work environment that causes satisfaction, comfort or even  
17 excitement with the new working conditions (e.g. novelty effect). At the end of this time of  
18 environmental awareness and familiarisation with the environment, the excitement stops ('Mature  
19 stage') even though satisfaction and/or comfort might not have reduced. At this stage, productivity  
20 remains the same (neither increasing nor decreasing). A time comes when the environment has become  
21 too familiar and standard that there is no more excitement. Then, productivity begins to drop and  
22 decline to tend towards the initial level. In this case, the IEQ has not changed but has been kept constant  
23 as at the time of introduction. This theory could explain factors such as complacency as causes of  
24 change in productivity. A likely source is 'emotional labour' –a situation where workers are expected to  
25 manage their feelings by organisationally defined rules and guidelines (Wharton, 2009). For instance, in  
26 white collar jobs that often involve selling one's personality along with one's labour ability, these  
27 workers are likely to get tired rapidly after some time which might cause a decline in productivity. This  
28 situation is not a function of the IEQ in the office environment.  
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32 Occupant productivity is indeed a complex phenomenon to measure. However, the various definitions  
33 of productivity given by researchers above indicate that the closest attempt to capture and thus measure  
34 productivity in its totality will require both objective and subjective performance measures that consider  
35 the intricacies of inputs and outputs in today's modern office. Self-evaluation does not provide an  
36 adequate platform for this.  
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### 39 3.4 Diversity in Preference

40 A workspace cannot be designed to be a one-time, final and permanent ergonomic support for all office  
41 tasks but rather needs to be adaptable and 'negotiable' to be supportive to users (Vischer, 2008). This is  
42 because people differ and respond differently to the same conditions (Frontczak and Wargocki, 2011).  
43 Studies that try to measure occupants' perception of their productivity under varying IEQ conditions  
44 with the aim of finding absolute correlations are often prone to the limitation that even though the  
45 physical requirements specified by research are met, not all building occupants are satisfied and  
46 motivated to perform specified tasks by the same physical conditions.  
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49 Many firms and organisations have workers from different backgrounds and cultures with different past  
50 experiences; and expectations. This diversity determines how various factors can affect productivity. It  
51 is possible that an occupant's response to any given environmental condition might be influenced by  
52 his/her perception of what an ideal environment should be from his/her experiences; which might not be  
53 the same as his/her colleagues. For instance, an occupant who has spent most of his/her lifetime in a  
54 warmer climate with less artificial lighting and continuous background noise might prefer an indoor  
55 environment closer to this situation. Also, an occupant whose experience has resulted in the preference  
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3 for an individual space with minimal communication/ interference with colleagues might find an open  
4 plan workspace undesirable or detrimental to his productivity.  
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### 6 **3.5 Comfort/Satisfaction and productivity**

7 The relationship between comfort/satisfaction and productivity (Huizenga et al., 2006; Brager and  
8 Baker, 2009; Leaman and Bordass, 2001) has been an anchor in measuring the effect of IEQ on  
9 occupant productivity. Vischer (2008) noted that the link between satisfaction and productivity is the  
10 notion of comfort, specifically functional comfort which is an environmental support for users'  
11 performance of work-related tasks and activities. However, it is questionable whether comfort  
12 automatically results in productivity. It is possible that factors which amount to a comfortable  
13 environment might not be the best for a productive environment. For instance, Pepler and Warner  
14 (1968) found that young people worked best (and were thus more productive) for short periods when  
15 they were uncomfortably cold. The aim to escape the discomfort of the cold environment was in this  
16 case, a positive factor to stimulate greater productivity. Since this effect was found amongst young  
17 people (which makes up 90% of most organisations and are regarded as the healthy age group), one  
18 could draw on this and suggest that a bit of discomfort may have a positive effect on productivity.  
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22 On the other hand, determining what could scientifically indicate a comfortable environment is also the  
23 subject of debate. While some authors stipulate a certain range of IEQ as criteria for comfort, others  
24 suggest that there are no context-free indicators for indoor climates. Roaf (2005) pointed out that the  
25 conditions which people will find comfortable are influenced by the climatic, cultural, social and  
26 economic circumstances in which they find themselves. She added that even if it is possible to suggest  
27 an appropriate indoor temperature for various types of building purposes, it depends on the social and  
28 climatic context. Monfared and Sharples (2011) observed that the expectations of occupants in  
29 buildings are inevitably based on their previous experience of conventional workplaces and lack of  
30 control over environmental conditions.  
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### 33 **4. Can the effects of IEQ on occupant productivity be measured?**

34 The ability to measure how productive an occupant is and how this productivity can be influenced by  
35 external factors remains integral to the success of an organisation. However, accurate measurement is  
36 essential that recognises occupant productivity in totality. This becomes necessary where results of  
37 studies on IEQ and productivity are used as commercial incentives (Onyeizu, 2014). To accurately  
38 measure the effect of factors (in this case, IEQ) on productivity, the issues discussed in this paper need  
39 to be addressed.  
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42 It is also necessary to consider the magnitude at which each factor affects productivity. For instance, it  
43 is possible that a simple treat could have more effect on productivity than an increase in lighting or  
44 temperature. It is also possible that the life experiences of an occupant can have more influence on their  
45 perceived productivity than external views and daylighting.  
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48 Haynes (2007b) developed a theoretical framework for office productivity noting that the nature of  
49 office work has changed over the last century from that of a passive and static activity to that of a  
50 dynamic and flexible activity. His productivity framework proposed a balance in the relationship  
51 between the physical environment and the behavioural environment to achieve productivity. This notion  
52 is not novel to research as past studies on indoor environment have noted the effects of factors other  
53 than components of the physical environment (IEQ) on an occupant's productivity in the workplace  
54 (Roethlisberger and Dickson, 1939; Chau et al., 2006; Brauer and Mikkelsen, 2010; Leblebici, 2012;  
55 Meijer et al., 2009; Moshagen et al., 2009; Smith and Bayehi, 2003). A recent carried out on the relative  
56 importance of factors affecting productivity (Onyeizu and Byrd, 2014) showed that social and  
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organisational were regarded more important to productivity than IEQ factors by the workers in office buildings.

## 5. Conclusion

Many studies on occupant productivity have accorded the change in productivity to variations in indoor environment quality (IEQ). In particular, worker performance in office spaces has been purported to be influenced or dependent on the precise levels of indoor environment conditions. The majority of these studies have employed self-evaluation as the methodology for measuring productivity. In this paper, we revisited the theory behind perception study and discuss the various potential issues that can affect the quality of results. The intention of this review is not to discredit perception study or make light the contributions self-evaluation has done to post occupancy evaluation of buildings. Rather, it is to highlight the insufficiency of self-evaluation in measuring occupant productivity (cognitive performance) and the influence of IEQ on it. The discussions carried out in this paper show that self-evaluation is compromised by various issues that significantly affect the validity of their results. We demonstrated that self-evaluation methods of measuring productivity were affected by various research related issues. They are insufficient and do not accurately measure productivity. As such, it cannot be claimed that a comfortable IEQ results in a productive occupant based on results from self-evaluation studies. If such claims are to be made, more accurate methods of assessment are required. This review is carried out on available literature on past studies. Empirical evidence is required to test the reliability of self-evaluation in measuring productivity and the effect of factors such as IEQ on it.

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**Table 1: Self-evaluation studies on the relationship between IEQ and Productivity. Source: Author**

Year	Study	IEQ factor tested	Sample population	Instrument(s) applied	Findings
2001	Leaman & Bordass	Temperature, lighting, noise, air quality	Workers in UK office buildings	BUS questionnaire	Noise level is most strongly associated with perceived productivity even though the relationship is weak.
2005	Prakash	Temperature, illuminance and noise	80 occupants in a LEED and non-LEED certified buildings.	CBE questionnaire	Occupants in the LEED certified building felt daylighting and thermal comfort had positive effect on their productivity. Occupants in the Non-LEED certified building felt that the good overall ambient of the building improved there productivity.
2006	Hepner & Boser	All factors on LEED IEQ checklist.	55 Architects	Web-based Questionnaire	Daylight and Views, Daylight for 75% of spaces most influence employee productivity for an initial budgeted cost.
2006	Roulet et al.	Temperature, Noise, Air quality, Lighting.	Occupants in 64 office buildings	Questionnaire	Perceived productivity correlated with temperature.
2008	Haynes	Temperature, lighting, noise, ventilation, air quality	996 workers in office buildings.	Questionnaire	Physical components of comfort were not enhancing perceived productivity. Rather, interaction and distraction had an effect on perceived productivity.
2008	Paevere & Brown	Temperature, air quality, noise and lighting	Occupants of Council House 2 in Melbourne	BUS questionnaire and focus group interviews.	4.9% increase in staff productivity due to improved IEQ. Focus group interviews highlighted the difficulty of distinguishing between building-related impacts on productivity from other factors such as workplace restructuring.
2009	Kaarlela-Tuomaala et al.	Noise	31 workers who moved from a private office room to open-plan office	Questionnaire	Significant correlation between noise levels and productivity of workers. The authors concluded that an open plan office is not recommended for professional workers.
2009	Newsham et al.	Lighting, noise, ventilation	100 occupants in an open-plan office building in Michigan, USA.	Questionnaire	Significant link between overall environmental satisfaction and job satisfaction. However, no correlation was found for lighting, acoustics, ventilation and job stress.
2009	Hameed & Amjad	Noise, lighting and temperature	105 employees in 13 banks in Pakistan	Questionnaire	Lighting most affected the productivity of workers
2010	Baird	Temperature, lighting, noise, air quality	Occupants of 30 Green certified buildings around the world	BUS questionnaire and interviews	Significant increase in productivity associated with Green IEQ.
2010	Grady et al.	Air quality, temperature, humidity, ventilation, lighting, noise	175 employees of a LEED certified office building.	Questionnaire	Reductions in absenteeism and work hours as a result of improved IEQ
2010	Thomas	Air quality, temperature, lighting and noise	Occupants of a low carbon office refurbishment in Sydney, Australia	BUS questionnaire	7.21% increase in productivity as a result of environmental conditions in the building.
2010	Kekalainen et al.	Summer indoor temperature	Occupants of an office building in Helsinki, Finland	Questionnaire	Work efficiency increased after renovation of a HAVC system in the office. 4.4% improvement was reported.
2010	Lee & Brand	Personal control over physical environment	384 employees in corporate office of 3 manufacturing companies in	Questionnaire	The perception of control over aspects of the physical environment mediated the relationship between perceived job performances.

			Michigan, USA		
2010	Drake et al.	Temperature	Staff in air conditioned and naturally ventilated office buildings	Questionnaire	Productivity of occupants in Air conditioned building decreased by -0.5% while occupants in the naturally ventilated building perceived no change in their productivity.
2010	Brauer & Mikkelsen	Temperature, noise, lighting, air quality	3,281 employees in 39 workplaces.	Questionnaire	Importance of psychosocial work environment at an individual level on performance.
2011	Zhang et al.	Temperature and Air quality	72 buildings in ASHRAE database	Questionnaire	No obvious best temperature for productivity
2011	Monfared & Sharples	All IEQ factors	Occupants in two Green UK government office buildings.	Questionnaire	Green identity of the buildings had a greater influence on the occupants' perception than IEQ in the buildings.
2012	Baird & Thompson	Lighting	2540 occupants of 36 commercial and institutional buildings.	BUS questionnaire	A correlation was found between lighting and productivity of occupants.
2012	Baird et al.	Temperature, lighting, noise and air quality	Occupants of 31 Green certified buildings and 109 conventional buildings	BUS questionnaire	Occupants of green certified buildings reported higher productivity than those in conventional buildings as a result of the IEQ.
2012	Lenoir et al.	Temperature, lighting, noise and air quality	Staff and students in the ENERPOS building in La Reunion	BUS questionnaire and interview	Students reported an average of 11.25% increase in productivity while staff reported an average of 17.5% as result of the better IEQ in the mixed-mode air conditioned building.
2012	Mak & Lui	Sound	259 office workers in 38 air-conditioned offices in Hong Kong.	Questionnaire	Significant correlation between noise, temperature and productivity.
2012	McCunn & Gifford	Green IEQ attributes	77 employees in 15 public and private sector office buildings.	Questionnaire	No positive correlation was found between Green design attributes and Occupant productivity.
2012	Healey & Webster-Mannison	Temperature	9 office workers in an architectural design practice – pilot study	Semi-structured interview	Highlighted the importance of cultural and contextual factors that influence comfort-related adaptation.
2013	Tanabe et al.	Temperature, lighting, ventilation	Occupants of five office buildings in Tokyo	CBE questionnaire	Productivity decreased by 6.6% when electricity saving measure was introduced - controlled relative humidity within a narrow range (46% & 60%). The authors noted that loss of productivity could not purely be the result of environmental conditions.
2013	Kim and de Dear	Various IEQ factors	POE database of 42,764 respondents in 303 office buildings.	CBE questionnaire	Noise level and visual privacy affected workspace satisfaction which is closely related to perceived productivity

## Abstract

Purpose – The purpose of this literature review is to investigate the reliability of self-evaluation as a method for measuring the effect(s) of IEQ on the productivity of office workers. The aim of this review is to identify the various constraints to its adequacy in measuring productivity.

Design/methodology/approach – Thirty (30) studies were selected from peer-reviewed sources and reviewed on their method of measuring productivity. These studies employed the use of self-evaluation (questionnaires or interview) as the sole method of measuring the effect of IEQ on productivity/performance.

Findings – This review provides insight on the insufficiencies and biases prevalent in self-evaluation. Various issues that compromised the reliability of self-evaluation results in an office environment were discussed. We concluded that self-evaluation is not reliable and does not accurately measure occupant productivity.

Research limitations/implications – This study has been a review of past studies and their findings. Further studies that will provide empirical evidence is required to solely test the reliability of self-evaluation in measuring productivity and the effect of factors such as IEQ on it.

Practical implications – The paper calls for further debate on occupant's productivity measurement and how the various factors that affect it can be quantified into measurable entities.

Originality/value – This paper fulfils an identified need to revisit the technique of self-evaluation as a method for measuring occupant's productivity.

## 1. Introduction

Building performance concerning indoor environment quality (IEQ) has gained increasing attention in recent years. The fact that people spend around 90% of their time indoors (Klepeis et al., 2001) has made the implications of the indoor environment imperative to designers. There is evidence towards a consensus view that the IEQ conditions that result in comfort do, in fact, increase the productivity of occupants (Lan and Lain, 2009; Hameed and Amjad, 2009; Liu et al., 2010; Kekalainen et al., 2010). However, recent studies have findings that indicate that there is no causal link between occupant productivity and IEQ (Zhang et al., 2011; Mak and Lui, 2012; McCunn and Gifford, 2012; Healey and Webster-Mannison, 2012) in office environments. But this assumes that the methods of measuring productivity have validity. Perception study, expressly questionnaires and interviews that ask occupants to evaluate their perceived productivity (Leaman, 2012) is a conventional method that has been used to measure the cognitive performance of workers. A literature review carried out by Onyeizu (2015) wherein the author review past works on the relationship between IEQ and occupant productivity in Green office spaces showed that majority of studies in this subject area had employed the use of self-evaluated productivity (questionnaires or interviews) as their method of investigation.

Leaman and Bordass (2007) stated that "in buildings, people are the best measuring instruments: they are just harder to calibrate." As such, most studies depend on self-evaluation as the way to capture information. While interviews are more rigorous and demand a direct communication between the interviewer and the person interviewed, questionnaires are typically less in-depth and cover a larger population within a short time frame. Also, interviews can distort user-response since they raise the anticipation level of the respondents who can be prone to responding with answers that they anticipate will 'please' the interviewer (similar to the Hawthorne effect (McCarney et al., 2007)). Hence, various questionnaires are employed in Post Occupancy Evaluations (POE) with the aim of obtaining feedback from occupants concerning the performance of their buildings. Popular examples are the Center for the Built Environment (CBE) (Zagreus et al., 2004) and Building in Use Survey (BUS) questionnaires (Leaman, 2012). But then, how reliable is a self-evaluated productivity in measuring the performance of workers in the office environment?

Measuring how productive an office worker is on a day to day activity for an average working period remains a subject of debate (CABE, 2004; Lee and Brand, 2010). Senshama et al., (1998) noted that there are gaps in existing knowledge about non-industrial productivity measurement and claim that current literature presents contradictory evidence about links between human responses and occupant productivity. Haynes (2008) identified



1 the measure of productivity and the effects of the office environment on the productivity of occupants as two main  
2 areas that require further research. In the absence of a test that can directly relate increased monetary gain to the  
3 achievement of environmental criteria, research into productivity needs to focus on a) whether the environmental  
4 standards are appropriate and b) whether the tests for productivity are relevant and robust.

5  
6 The purpose of this paper is to assess the sufficiency of self-evaluated productivity in measuring the effect of IEQ  
7 on productivity in offices through a review of literature on the potential bias and their effects on the validity of  
8 results. Previous literature reviews on IEQ and occupant productivity (Abdou et al., 2006; Frontczak and  
9 Wargocki, 2011; Hauge et al., 2011) have concentrated on finding absolute effects of physical and non-physical  
10 components of IEQ on occupant comfort and satisfaction that can be related to productivity. Such reviews have  
11 been equivocal in their support for the claim that IEQ is responsible for productivity, but none of them critically  
12 examined the measurement methods involved. There is the need to review self-evaluation as a method for  
13 productivity assessment and establish its strengths and weaknesses in this area of research. It is important to point  
14 out that this article does not address the effect of the specification of internal materials, cleanliness or maintenance  
15 (Kumar and Fisk, 2002) on comfort, health, and productivity.  
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## 17 2. Methodology

18 . The objective of the review is to highlight issues associated with self-evaluation and barriers to its insufficiency  
19 in capturing occupant productivity in its totality. The literature reviewed includes referred journal and conference  
20 papers. A review of available literature was carried out on the subject of perceptions studies and self-evaluation as  
21 well as occupant performance in the office environment. A search of keywords: *performance, indoor environment*  
22 *quality, productivity, questionnaire, and interview* was carried out through Google Scholar and Science Direct  
23 engines for studies published after the year 2000 to reflect the current state of the art in research and its relevance  
24 in this field. Studies that employed the use of self-evaluation (questionnaires or interview) as the sole method of  
25 measuring the effect of IEQ on productivity/performance were selected. It was also important that these studies  
26 are from peer reviewed sources. The bibliographies of collected articles were examined to identify relevant  
27 articles that might have been missed during the search.  
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30 Thirty (30) studies were found to be of importance to this review. While most of the studies found a causal link  
31 between IEQ and productivity, others used productivity as the criterion to determine thresholds for comfort or  
32 satisfaction.  
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## 34 3. Results

35 Table I provides basic information on each study reviewed. All the studies use questionnaires and/or interview as  
36 their method of measuring the effect of IEQ on productivity. The studies reviewed were found to focus mainly on  
37 IEQ factors such as Temperature, Noise, Indoor Air Quality, Lighting and Personal control over IEQ factors in the  
38 office environment. As shown in Figure 1, 35% of the studies found a correlation between overall IEQ and  
39 perceived productivity while 17% found on significant correlation. 15% felt Noise was correlated with  
40 productivity and 12% perceived Temperature as an influencing factor. This is followed by Lighting (9%), IAQ  
41 (6%) and Visual Privacy and Control over IEQ (3%).  
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43 A brief summary of each study and their findings is presented in section 3.1 highlighting their methodology and  
44 findings. The potential biases found to be associated with these studies are discussed in section 3.2. The aim is to  
45 illustrate the degree of effect these bias can have on study results as well as their significance in an area of  
46 research that has much influence on office design and productivity. While each potential bias might not be  
47 associated with all of the studies, it is assumed that more association is possible given that more information on  
48 each study is obtainable.  
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50 Section 4 brings to light certain issues that limit the measurement of productivity in a work environment. These  
51 issues are discussed in relation to their impact o the validity of self-evaluated effects of IEQ on productivity. The  
52 intention of this paper is not to discredit the science behind perception study or make light the contributions self-  
53 evaluation has made to research especially in areas such as post-occupancy evaluation of buildings. Rather, it is to  
54 highlight the insufficiency of self-evaluation as a sole method for measuring occupant productivity (cognitive  
55 performance) and the influence of IEQ on it.  
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### 3.1 Summary of findings from literature

The authors acknowledge that there may be some studies related to this area that has not been identified in this paper. However, the studies reviewed in this paper are regarded to be representatives of the research in this field. The findings of these studies are summarised below.

Leaman and Bordass (2001) employed the use of a Building in Use Survey (BUS) questionnaire to study the effect of IEQ on perceived performance of workers in UK office buildings. The authors found that noise levels (in particular random noise or irrelevant conversation) were the environmental factor most strongly associated with perceived productivity, even though the relationship is weak. They also found that occupants who perceived that they were comfortable with the IEQ in their buildings tended to say that they were more productive than their colleagues.

Prakash (2005) compared the effect of IEQ found in a LEED certified building with that found in a non-LEED certified building. The researcher administered a web-based Center for the Built Environment (CBE) questionnaire to 80 occupants of each building. The author found that occupants of the LEED certified buildings felt that daylighting and thermal comfort had a positive effect on the occupants' perception of productivity. On the other hand, the occupants in the non-LEED certified building felt that their productivity was affected by the good overall ambience of the building and the fact that the building facilitated multiple activities.

Roulet et al., (2006) assessed occupants' satisfaction with comfort in sixty-four (64) office buildings in nine (9) European countries with questionnaires. They observed that the perceived productivity of occupants correlated with temperature in the summer and was less obvious in the winter. The occupants reported that overly high temperatures in summer decreased their productivity.

Kim and Kim (2007) examined the influence of fluctuating light levels on visual perception. The aim of the experiment was to determine acceptable tolerance ranges of light changes. Productivity was assessed through questionnaires on visual responses under constant illuminance conditions and annoyance tests under fluctuating illuminance conditions. The authors found that fluctuations in the illuminance conditions did not significantly influence reading task performance and letter identification performance.

Haynes (2008) carried out a paper-based questionnaire survey on 996 workers in 26 offices and an online questionnaire on 422 office workers. The IEQ factors (termed physical component of comfort in this study) tested in this study were ventilation, heating, natural lighting, artificial lighting, décor, cleanliness, overall comfort, and physical security. The author compared these factors with other factors such as office layout, interaction and distraction. He observed that these physical components of comfort were not enhancing occupants' perceived productivity. Rather, interaction and distraction were found to have an effect on perceived productivity.

Paevere & Brown (2008) observed a 4.9% increase in staff productivity due to improved IEQ in a post-occupancy evaluation carried out on newly completed Council House 2 located in Melbourne. They also reported that 75% of the building occupants rated that building as having a positive or neutral effect on their productivity. Using the BUS questionnaire, this survey was based on the occupants' perception of productivity. An interesting finding in this survey was that the focus group interviews carried out parallel to the BUS questionnaire highlighted the difficulty of distinguishing between building-related impacts on productivity from other factors such as workplace restructuring.

Lee and Kim (2008) noted that LEED-certified buildings had higher occupant performance in thermal comfort and IAQ while Non-LEED-certified buildings showed higher occupant performance in lighting and acoustic quality. The authors analysed occupants' responses to the effect of IEQ factors on their performance from CBE database containing 15 LEED-certified buildings and 200 non-LEED-certified buildings.

Kaarlela-Tuomaala, et al., (2009) used questionnaires to study 31 workers who moved from a private office room to open-plan offices before and after relocation. The results showed that the average noise level on a working day increased significantly and this affected the perceived productivity of the occupants. The negative effects observed included increased distraction, reduced privacy, increased concentration difficulties and increased use of coping strategies. The authors concluded that an open-plan office should not be recommended for professional workers.

1 Newsham et al., (2009) found a significant link between overall environmental satisfaction and job satisfaction  
2 through a questionnaire survey carried out on 100 occupants in an open-plan office building in Michigan, USA.  
3 While the authors pointed out that better indoor environments play a role in elevating job satisfaction, they also  
4 observed that there was no significant correlation between job satisfaction with lighting, acoustics and ventilation,  
5 and job stress.  
6

7 Hameed & Amjad (2009) deduced from their survey of 105 employees in 13 banks in Pakistan that there is a  
8 direct relationship between office design and productivity. They carried out a questionnaire survey and found that  
9 lighting was the prime factor which affected productivity. Noise, lighting and temperature were also found to have  
10 an effect on productivity.  
11

12 Baird (2010) used the BUS questionnaire to measure occupants' perception of their productivity on the  
13 environmental conditions in their office space. The work was a five-year POE project on the 'performance in  
14 practise from occupants' perception' of 30 commercial and institutional sustainable buildings in the world. The  
15 productivity of the occupants was found to have increased by an average of 4.07%. However, the author observed  
16 a high ratio between negative and positive comments on the IEQ factors in the buildings (2.25:1).  
17

18 Grady et al., (2010) found a direct effect of IEQ on productivity by 2.6% (increase) while studying the health and  
19 productivity benefits of moving from conventional to Green office buildings on occupants. Pre-move and post-  
20 move questionnaire surveys were conducted on 175 employees of conventional office buildings who moved to  
21 LEED-certified office buildings. The authors noted an additional 38.98 work hours per occupant in a year as a  
22 benefit of Green office buildings.  
23

24 Thomas (2010) stated that buildings that fail to deliver in terms of indoor environment quality have been noted to  
25 affect occupants' productivity. In his research on occupant satisfaction with a low carbon office refurbishment in  
26 Sydney, Australia, the authors noted that the occupants perceived their productivity to have increased by 7.21% as  
27 a result of the environmental conditions of the building. The researcher employed the BUS questionnaire to obtain  
28 the perceived productivity ratings from the occupants.  
29

30 Kekäläinen et al., (2010) studied the effects of reduced summer indoor temperature on perceived productivity  
31 through the renovation of an HVAC system in an office building located in Helsinki, Finland. The occupants'  
32 productivity was measured using two questionnaire surveys on work efficiency and psychosocial work  
33 environment. It was observed that work efficiency was perceived to decrease before the renovation and improved  
34 significantly after the renovation.  
35

36 Lee & Brand (2010) analysed 384 questionnaires collected from employees in the corporate offices of three (3)  
37 manufacturing companies in Michigan, USA. The researchers observed that the perception of control over aspects  
38 of the physical environment mediated the relationship between perceived distractions and perceived job  
39 performance. In this case, a sense of control over the physical environment factors had a mediating influence  
40 between work attitudes and work outcomes.  
41

42 Drake et al., (2010) studied the effects of two environmental control modes on occupants' comfort and  
43 productivity in two (2) mixed mode (MM) office buildings. The first study building was made up of features that  
44 gave occupants the option to choose between an air-conditioned mode (AC) and a natural ventilation mode (NV)  
45 depending on the outdoor weather conditions. The second study building consisted of a Building Management  
46 System (BMS) that switched from NV to AC depending on the indoor temperature and outdoor weather. The  
47 study was carried out with a questionnaire. At the end of the study, the authors found that perceived productivity  
48 of occupants in the air-conditioned mode decreased (- 0.5%), whereas those in the natural ventilation mode  
49 perceived no change in their productivity. They also found that the productivity of occupants in naturally  
50 ventilated offices did not improve as a result of the IEQ in the offices.  
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53 Brauer & Mikkelsen (2010) used questionnaires to record the perception of 3,281 employees in 39 workplaces  
54 regarding the indoor environment of their offices. They observed the importance of psychosocial work  
55 environment factors at an individual level on performance.  
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1 Zhang, et al., (2011) examined the relationship between temperature thresholds and productivity using the  
2 ASHRAE field study database. The analysis was conducted on 72 buildings in the database. The authors found  
3 that there is no obvious best temperature for productivity.  
4

5 Monfared & Sharples (2011) studied occupants in two new Green UK government office buildings over a 2-year  
6 period. The authors observed that the Green identity of the buildings had a greater influence on occupants'  
7 perception than the environmental conditions in the buildings. Irrespective of the close similarity of one of the  
8 studied Green-certified buildings to a conventional building, the occupants reported high satisfaction with the IEQ  
9 of the Green building.  
10

11 Kamaruzzaman and Sabrani (2011) analysed occupants' perception of the effect of IAQ on their performance.  
12 Questionnaires were distributed to occupants of four (4) office buildings. Analysis of the results showed that the  
13 increment of work productivity due to the effect of IAQ was slightly low.  
14

15 Baird & Thompson (2012) observed a correlation between lighting and productivity. Using the BUS  
16 questionnaire, the authors studied occupants' perception of the IEQ in their indoor environment and found that  
17 lighting affects productivity. They tested four aspects of lighting – Lighting overall, Natural light, Artificial light,  
18 Glare from the sun and sky and Glare from lights.  
19

20 Baird et al., (2012) also used the BUS questionnaire to retrieve data on perceived productivity. The authors  
21 compared the perception of occupants of 31 Green-certified buildings and 109 conventional buildings worldwide.  
22 In terms of their perceived productivity, it was found that productivity in Green buildings was higher than in the  
23 conventional buildings as a result of the IEQ. The IEQ factors investigated were lighting, temperature, noise and  
24 air quality.  
25

26 Using both questionnaire and interview, Lenoir et al., (2012) measured the productivity of staff in the ENERPOS  
27 building located in the French tropical island of La Reunion in the Indian Ocean. A BUS questionnaire was given  
28 to the staff and students occupying this building. While the students reported an average increase in productivity  
29 of 11.25%, the staff reported an average 17.5% increase in productivity. A similar result was obtained during  
30 interview sessions as all the interviewed occupants perceived an improvement in their productivity as a result of  
31 the better IEQ in this mixed-mode air-conditioned building.  
32

33 Mak & Lui (2012) carried out a questionnaire survey of 259 office workers in 38 air-conditioned offices in Hong  
34 Kong. They found a strong and significant correlation between both noise and temperature, and the productivity of  
35 the occupants. The types of noise that resulted in low productivity were identified as background noise, closing  
36 doors, human activity and noise from inside and outside the office. They also found that lighting and office layout  
37 had a secondary influence on productivity.  
38

39 McCunn & Gifford (2012) noted that Green designs in office buildings do not have a positive effect on employee  
40 engagement or any environmental attitudes and behaviours. The researchers studied 77 employees in 15 public  
41 and private sector office buildings in a medium-sized Canadian city. The data collected from the questionnaire  
42 survey showed that the employees' office impressions were significantly negatively correlated with the number of  
43 Green design attributes. The only attributes that concerned employees were "having enough access to windows"  
44 and "enough decoration and aesthetical appeal inside the office". There was no positive correlation found between  
45 Green design attributes and occupant productivity.  
46  
47

48 Healey & Webster-Mannison (2012) used perceived productivity as the deciding factor in measuring thermal  
49 environmental satisfaction when the IEQ began affecting the participants' ability to carry out their work at a  
50 satisfactory rate. The pilot study was carried out at a small professional office of nine people operating an  
51 architectural design practice in a residential area of suburban Brisbane. The results highlighted the importance of  
52 cultural and contextual factors (qualitative) that facilitate or limit comfort-related adaptations.  
53

54 Tanabe et al., (2013) used the CBE questionnaire to investigate thermal comfort and productivity in offices during  
55 mandatory electricity saving implementation. This survey was carried out in five office buildings in Tokyo under  
56 controlled temperature, illumination and ventilation levels. They found that when the electricity-saving measure  
57 was introduced the productivity of the workers decreased by 6.6%. Presumably, the electricity saving measure  
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1 changed the IEQ in the office, which affected the productivity of workers. However, the authors mentioned that  
2 the loss of productivity observed in their study could not be purely as a result of the environmental conditions as  
3 there were other reasons for the reduced productivity.  
4

5 Annika et al., (2013) found that the correlation between IEQ and productivity was not statistically significant in  
6 their survey of 1,500 employees in 18 office buildings. The authors employed the use of questionnaires and  
7 interview as instruments of investigation.  
8

9 Mulville et al., (2016) investigated the impact of the ambient environment on perceived comfort, health, wellbeing  
10 and by extension productivity on occupants of an open plan office. The occupants were situated in 30 workstations  
11 comprising on individual and group work desks. The authors employed the use of questionnaires while monitoring  
12 the environmental conditions. They found that there may be a hierarchy of the influence of IEQ factors. Noise  
13 levels were found to be of particular importance to comfort, health, wellbeing and thus, productivity. It was also  
14 found that occupant behaviour had a significant influence on comfort and wellbeing.  
15

16 We can see from the review done above that there are contradicting findings on the relationship between IEQ and  
17 productivity. This indicates possible limitations in self-evaluation surveys. These limitations are discussed in  
18 section 3.2 below.  
19

### 20 3.2 Potential bias related to studies

21 Human research is potentially affected by bias. This effect results from the fact that people's desires, preferences,  
22 and perceptions are subject to change. They are also affected by numerous factors including culture, trends, and  
23 biological makeup. Some sources of bias have been identified over the years of research to have a substantial  
24 influence on occupant's perceptions and judgements of their environment. They may distort the outcome of  
25 research and result in diverging outcomes. These biases are discussed further below.  
26

27 **1 Hawthorne effect:** The Hawthorne effect occurs when a study outcome is affected by the mere  
28 knowledge of being under observation (McCarney et al., 2007). The Hawthorne effect was first noted by two  
29 engineers in 1924 in an experiment that tested the effects of lighting and salary on worker productivity (Levitt and  
30 List, 2007). Over the years, this effect has had an enormous impact on research and is a prominent source of bias  
31 in field studies (Levitt and List, 2011; Kampschroer and Heerwagen, 2005). According to Haynes (2007), it has  
32 also been influential in suggesting the effect of factors other than IEQ on productivity.  
33

34 However, this effect may not be easy to eliminate since most of the time participants of field studies are aware of  
35 the study conducted on them. The mere fact of participation in the study (Levitt and List, 2007) is a reminder to  
36 the participants of the intention of the study (Levitt and List, 2011) especially for questionnaires and interviews  
37 surveys. For instance, the ethical requirement for human-related studies requires that participants are duly notified  
38 of the study to be conducted and accept to participate in it. As such, it can be assumed that all the participants of  
39 the studies reviewed in this paper (studies 1-30) were aware of the intention of the study. Thus, possible bias is  
40 created with the process and authenticity of the data collected.  
41

42 **2. Placebo effect:** The Placebo effect is related to the perceptions and expectations of the study participant  
43 (Hrobjartsson & Norup, 2003). If the participant expects an aspect of the physical environment to affect his/her  
44 productivity, it is likely that the participant will respond to this expectation. As it is with the medical placebo  
45 treatment, an effect of IEQ can be perceived even though it is non-existent. This effect can be found in studies  
46 where participants are examined on variables they have a preconceived perception or expectation about; even  
47 when it is not the intention of the researcher to initiate such effects.  
48

49 For example, in this case of study 19 (Monfared & Sharples, 2011) wherein the authors observed the influence of  
50 the building's Green identity on occupants perception of IEQ, the mere knowledge of the Green status of the study  
51 building influenced the perception of the occupants. This finding supports Hidalgo and Hernandez (2001)'s  
52 "place identity theory", which predicts that people who are more sympathetic to environmental issues are more  
53 likely to give further credits to Green-certified buildings.  
54

55 **3. Experimenter expectancy effect:** In the case of the experimenter expectancy effect, the researcher's  
56 cognitive bias on the study influences its outcome (Rosenthal, 2004). Though this effect might be an unconscious  
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60

1 act, it is quite evident in a majority of questionnaire and interview-based studies. The type and nature of questions  
2 asked to a participant can be leading and suggest the direction of result expected. For example, the questionnaire  
3 used in studies 1, 6, 13, etc. asks the question “Please estimate how you think your productivity at work is  
4 decreased or increased by the environmental conditions in the building”, it is possible that the respondents will  
5 state an increase as long as the environmental conditions are within an acceptable range and do not negatively  
6 impact on their comfort. While this question might not be intended to mislead, it is unlikely that respondents will  
7 rate 0% if the environmental conditions have not increased his productivity. This question can only be answered if  
8 the respondent has been in a previous building with worse indoor environment quality and can compare the two  
9 conditions.

10  
11 On another note, productivity is a sensitive issue especially for an employee who is trying to prove him or herself  
12 worthy of his job expectations. As such, the likelihood that an employee will state that his/her productivity hasn't  
13 increased is little. Such an instance could explain why in study 11, the author noted that occupants reported high  
14 number of negative comments about the environmental conditions in their building even though they rated their  
15 productivity to have significantly increased. Could it be that it is the undesirability of the environmental  
16 conditions that increased the productivity of these occupants?

17  
18 **4 Social desirability:** Another source of bias is that of social desirability which is mostly found in  
19 questionnaire surveys (Callegaro, 2008). This bias describes the tendency of respondents to answer questions in a  
20 manner that will be viewed sympathetically by others. Most questionnaires are distributed to occupants in a  
21 building that either has an open plan space or offices with two-four occupants (studies 8, 9, 30 etc.) where there is  
22 possible communication amongst the occupants. It is impossible to know for sure that answers given to questions  
23 are valid and have not been affected by what other occupants think or the general perception amongst co-workers  
24 even if the respondent has not experienced such an effect personally.

25  
26 The likelihood of this effect increases if questionnaires are filled out at lunch time or are not collected until the  
27 next day. For example, the questionnaires used in studies 6,10, 12 and 21 allows collection of filled out  
28 questionnaires 2 or 3 days after handout to provide adequate time for the respondents. In study 20 (Kamaruzzaman  
29 & Sabrani, 2011), questionnaires were collected between 4 -10 days after handout.

30  
31 **5 Novelty effect:** The novelty effect is most evident in intervention studies where the effect of change is  
32 investigated (Yang et al., 2009). An example is the effect of office renovation or movement from an old office  
33 building to a new one or the introduction of new technologies (e.g. studies 8, 13). There is the tendency of an  
34 increase in productivity to be observed as a result of the introduction of a new product or technology, not because  
35 of the actual effect but due to an interest in the introduced product. People tend to patronise a new product not  
36 because the new product is better than the old but as a result of curiosity. For instance, the introduction of new  
37 furniture, a new lighting system and even a new HVAC in an office space can have an influence on the  
38 productivity of occupants. In this case, the increase in productivity whether it is reported or observed might be a  
39 function of the novelty of the work environment or equipment and not a function of an actual improvement due to  
40 the efficiency of the environment. People might want to go to work just because they have a new “cool”  
41 environment to work in. The downside of the novelty effect is that it is likely to be temporary. Its effect will wear  
42 off when the occupants become accustomed to the environment.

43  
44 **6 Perceived Productivity:** The common trait between interviews and questionnaires is that the respondent  
45 (usually the occupant) is expected to make a judgment based on his/her experience with the IEQ of the study  
46 building and thus rate if his/her productivity has increased or decreased. In other words, if they felt that by  
47 increasing the temperature or lighting in the room that their productivity increased or decreased, they were  
48 expected to say so through the questionnaire or during the interview. The problem with this is that this only  
49 measures perceived productivity which is limited by the various sources of bias discussed earlier in this paper; not  
50 an actual and quantifiable productivity. Another issue lies with understanding what the word “productivity” means  
51 to occupants and how they measure a change in productivity (Onyeizu, 2014). As a universal definition and of  
52 productivity is yet to be obtained (discussed further in section 4) one wonders how an occupant can accurately  
53 measure a change in productivity that is a result of environmental factors. Self-evaluation cannot be a dependable  
54 substitute for an actual assessment of productivity especially. As Vischer (2008) suggested, a clearer distinction  
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1 needs to be made between measuring user perceptions and judgments and measuring actual behavioural effects  
2 that are attributable to physical features.

### 7 *The error of singular questions*

3  
4 A problem with the use of questionnaires is what that can be termed 'singular question'. This term is employed in  
5 this paper to describe a question that seems to represent several aspects of a topic. A singular question does not  
6 identify the various dimensions of the subject investigated but assumes that these aspects are represented in the  
7 question. For instance, if the singular question uses the word 'productivity', there is no provision to know what the  
8 respondents understand productivity to be and how they will measure it. This can be found in the questionnaires  
9 used in studies 11, 13, 21, etc. Also, the response to singular questions is usually closed-ended which requires the  
10 respondent to select a reply from a list provided. Singular questions have the possibility of robbing the respondent  
11 of many options since one can only answer the question asked.

12  
13  
14 While all of these sources of bias might not be evident in all studies, some of them have influenced research  
15 outcomes which might be a reason for the conflicting or erroneous results on the subject of IEQ and occupant  
16 productivity in office buildings. These factors are constantly in play and can pose challenges to the validity of  
17 findings.

## 4. Measuring productivity in the office environment

18  
19  
20 In this section, we look into the various issues that can limit the accurate measurement of occupant productivity in  
21 an office environment. The issues discussed are inherent in a typical working environment making it a  
22 complicated process to identify how external factors affect productivity.

### 4.1 Defining Productivity

23  
24  
25 Occupant productivity has been described as a complex phenomenon influenced by many factors (Lee, 2000;  
26 Buttonwood, 2013). A review of studies on the effects of environment on productivity concluded that confusion  
27 about what productivity means has made it difficult to identify how environmental conditions affect worker  
28 performance (CABE, 2004). Oseland (1999) also acknowledged the complexity of measuring inputs and outputs,  
29 especially in today's modern office. This problem is aggravated in the case of employees whose activities are  
30 human related. Most products of business organisations such as customer satisfaction and knowledge are not  
31 quantifiable and cannot be represented in numbers/values.

32  
33  
34 However, there have been attempts to quantify productivity in the office (Pulakos, 2007; Woods, 2002). For  
35 example, Neely (1998) suggested a method of quantifying past actions that determine current performance using  
36 efficiency and effectiveness as fundamental dimensions of performance. The author described efficiency as a  
37 measure of how economically the organisation's resources are utilised when providing a given level of customer  
38 satisfaction, and effectiveness as the extent to which customer requirements are met. Oseland (1999) is of the  
39 opinion that productivity is generally expressed in terms of efficiency. As such, it can be increased by either  
40 increasing output for the same input, or achieving the same output with reduced input (Haynes, 2007). In other  
41 words, productivity can be obtained by producing the same output with fewer workers or producing more output  
42 with the same number of staff.

43  
44  
45 An interesting theory which can be viewed as a means of quantifying productivity in a work environment is that  
46 suggested by The US General Service Administration (GSA) (WBDG, 2012). It concluded that since people are  
47 the most valuable resource and greatest on-going expense of any organisation, the long-term cost benefits of a  
48 properly designed, user-friendly work environment should be factored into any initial cost considerations. WBDG  
49 (2012) suggested that one way to do such "factoring" would be to consider the total life-cycle costs of the building  
50 or property each year. It explains that an additional \$2 per square foot per year for bricks and mortar costs (e.g. for  
51 providing greater flexibility) would pay for itself if it generated a modest 1% increase in salary "productivity." As  
52 such, design strategies that increase user satisfaction and improve individual and group effectiveness should,  
53 therefore, be considered not as cost 'extras,' but as productivity investments that enhance an organisation's overall  
54 success.

55  
56  
57 Zhao et al. (2009)'s productivity model suggests that productivity varies with time from a developing stage to a  
58 mature stage to a decline stage. This notion brings to light another fact about productivity – in particular, change  
59 in productivity (increase or decrease) - that it is not constant. Irrespective of the comfort level that is provided and

1 how satisfied an occupant might be with an office environment, any increase in productivity is bound not to be  
2 maintained but to decline within a particular work time.

3  
4 To illustrate this theory, let's assume that the productivity of occupants in a workplace is increased  
5 (notwithstanding the individual difference between occupants i.e. all things being equal). This increase could be as  
6 a result of an intervention on the work environment that causes satisfaction, comfort or even excitement with the  
7 new working conditions (e.g. novelty effect). At the end of this time of environmental awareness and  
8 familiarisation with the environment, the excitement stops ('Mature stage') even though satisfaction and/or  
9 comfort might not have reduced. At this stage, productivity remains the same (neither increasing nor decreasing).  
10 A time comes when the environment has become too familiar and standard that there is no more excitement. Then,  
11 productivity begins to drop and decline to tend towards the initial level. In this case, the IEQ has not changed but  
12 has been kept constant as at the time of introduction. This theory could explain factors such as complacency as  
13 causes of change in productivity. A likely source is 'emotional labour' –a situation where workers are expected to  
14 manage their feelings by organisationally defined rules and guidelines (Wharton, 2009). For instance, in white  
15 collar jobs that often involve selling one's personality along with one's labour ability, these workers are likely to  
16 get tired rapidly after some time which might cause a decline in productivity. This situation is not a function of the  
17 IEQ in the office environment.  
18

19  
20 Occupant productivity is indeed a complex phenomenon to measure. However, the various definitions of  
21 productivity given by researchers above indicate that the closest attempt to capture and thus measure productivity  
22 in its totality will require both objective and subjective performance measures that consider the intricacies of not  
23 just inputs and outputs but the interactions that are evident in today's modern office. This is necessary where  
24 results of studies on IEQ and productivity are used as commercial incentives (Onyeizu, 2014). Self-evaluation  
25 does not provide an adequate platform for this.  
26

#### 27 4.2 Diversity in Preference

28 A workspace cannot be designed to be a one-time, final and permanent ergonomic support for all office tasks but  
29 rather needs to be adaptable and 'negotiable' to be supportive to users (Vischer, 2008). This is because people  
30 differ and respond differently to the same conditions (Frontczak and Wargocki, 2011). Studies that try to measure  
31 occupants' perception of their productivity under varying IEQ conditions with the aim of finding absolute  
32 correlations are often prone to the limitation that even though the physical requirements specified by research are  
33 met, not all building occupants are satisfied and motivated to perform specified tasks by the same physical  
34 conditions.  
35

36 Many firms and organisations have workers from different backgrounds and cultures with different past  
37 experiences; and expectations. This diversity determines how various factors can affect productivity. It is possible  
38 that an occupant's response to any given environmental condition might be influenced by his/her perception of  
39 what an ideal environment should be from his/her experiences; which might not be the same as his/her colleagues.  
40 For instance, an occupant who has spent most of his/her lifetime in a warmer climate with less artificial lighting  
41 and continuous background noise might prefer an indoor environment closer to this situation. Also, an occupant  
42 whose experience has resulted in the preference for an individual space with minimal communication/ interference  
43 with colleagues might find an open plan workspace undesirable or detrimental to his productivity.  
44

#### 45 4.3 Comfort/Satisfaction and productivity

46 The relationship between comfort/satisfaction and productivity (Huizenga et al., 2006; Brager and Baker, 2009;  
47 Leaman and Bordass, 2001) has been an anchor in measuring the effect of IEQ on occupant productivity. Vischer  
48 (2008) noted that the link between satisfaction and productivity is the notion of comfort, specifically functional  
49 comfort which is an environmental support for users' performance of work-related tasks and activities. However,  
50 it is questionable whether comfort automatically results in productivity. It is possible that factors which amount to  
51 a comfortable environment might not be the best for a productive environment. For instance, Pepler and Warner  
52 (1968) found that young people worked best (and were thus more productive) for short periods when they were  
53 uncomfortably cold. The aim to escape the discomfort of the cold environment was in this case, a positive factor  
54 to stimulate greater productivity. Since this effect was found amongst young people (which makes up 90% of most  
55 organisations and are regarded as the healthy age group), one could draw on this and suggest that a bit of  
56 discomfort may have a positive effect on productivity.  
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On the other hand, determining what could scientifically indicate a comfortable environment is also the subject of debate. While some authors stipulate a certain range of IEQ as criteria for comfort, others suggest that there are no context-free indicators for indoor climates. Roaf (2005) pointed out that the conditions which people will find comfortable are influenced by the climatic, cultural, social and economic circumstances in which they find themselves. She added that even if it is possible to suggest an appropriate indoor temperature for various types of building purposes, it depends on the social and climatic context. Monfared and Sharples (2011) observed that the expectations of occupants in buildings are inevitably based on their previous experience of conventional workplaces and lack of control over environmental conditions.

## 5. Conclusion

In this paper, we revisited the theory behind perception study and discussed the various potential issues that can affect the quality of results. The intention of this review is to highlight the insufficiency of self-evaluation in measuring occupant productivity (cognitive performance) and the influence of IEQ on it. The discussions carried out in this paper showed that self-evaluation is compromised by various issues that significantly affect the validity of their results. We also demonstrated that measuring productivity in an office environment is often limited by various issues. Thus, self-evaluation is insufficient and does not accurately measure productivity. As such, it cannot be claimed that a comfortable IEQ results in a productive occupant based on results from self-evaluation studies.

That said, we cannot make light the important of measuring how productive an occupant is and how external factors can influence this productivity to the success of an organisation. However, accurate measurement is essential that recognises occupant productivity in totality and various factors in play in an office environment. To accurately measure the effect of factors (in this case, IEQ) on productivity, the issues discussed in this paper need to be addressed. The question then is: If self-evaluation does not provide an adequate platform to test the effect of IEQ on occupant productivity, what other method is? To answer this question, more research into other methods of investigation is required. A critical review of survey instruments such as IQ test, time logs, occupants' activity records, etc. is required to ascertain their adequacy and accuracy. Also, this review has been carried out on available literature. There is need for empirical evidence to test the reliability of self-evaluation in measuring productivity and the effect of factors such as IEQ on it.

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**Table 1: Basic information on self-evaluation studies on the relationship between IEQ and Productivity. Source: Author**

No	Year	Author(s)	Sources	IEQ factor tested	Sample population	Instrument(s) applied	Summary of findings
1	2001	Leaman & Bordass	Building Research & Information	Temperature, lighting, noise, air quality	Workers in UK office buildings	BUS questionnaire	Noise level is most strongly associated with perceived productivity even though the relationship is weak.
2	2005	Prakash	Masters project Thesis – University of Florida	Temperature, illuminance and noise	80 occupants in a LEED and non-LEED certified buildings.	CBE questionnaire	Occupants in the LEED certified building felt daylighting and thermal comfort had positive effect on their productivity. Occupants in the Non-LEED certified building felt that the good overall ambient of the building improved their productivity.
3	2006	Roulet et al.	Building Research & Information	Temperature, Noise, Air quality, Lighting.	Occupants in 64 office buildings	Questionnaire	Perceived productivity correlated with temperature.
4	2007	Kim and Kim	Building and Environment	Various IEQ factors	POE database of 42,764 respondents in 303 office buildings.	CBE questionnaire	Noise level and visual privacy affected workspace satisfaction which is closely related to perceived productivity
5	2008	Haynes	Journal of Facilities Management	Temperature, lighting, noise, ventilation, air quality	996 workers in office buildings.	Questionnaire	Physical components of comfort were not enhancing perceived productivity. Rather, interaction and distraction had an effect on perceived productivity.
6	2008	Paevere & Brown	Proceedings of the 2008 International Scientific Committee World Sustainable Building Conference	Temperature, air quality, noise and lighting	Occupants of Council House 2 in Melbourne	BUS questionnaire and focus group interviews.	4.9% increase in staff productivity due to improved IEQ. Focus group interviews highlighted the difficulty of distinguishing between building-related impacts on productivity from other factors such as workplace restructuring.
7	2008	Lee and Kim	Journal of Asian Architecture and Building Engineering	Thermal Comfort, Indoor Air Quality, Lighting, Acoustics	CBE database of 15 LEED-certified buildings and 200 non-LEED-certified buildings	CBE questionnaire	LEED-certified buildings had higher occupant performance in thermal comfort and IAQ. Non-LEED-certified buildings showed higher occupant performance in lighting and acoustic quality.
8	2009	Kaarlela-Tuomaala et al.	Ergonomics	Noise	31 workers who moved from a private office room to open-plan office	Questionnaire	Significant correlation between noise levels and productivity of workers. The authors concluded that an open plan office is not recommended for professional workers.
9	2009	Newsham et al.	Building Research & Information	Lighting, noise, ventilation	100 occupants in an open-plan office building in Michigan, USA.	Questionnaire	Significant link between overall environmental satisfaction and job satisfaction. However, no correlation was found for lighting, acoustics, ventilation and job stress.
10	2009	Hameed & Amjad	Journal of Public Affairs, Administration and	Noise, lighting and temperature	105 employees in 13 banks in Pakistan	Questionnaire	Lighting most affected the productivity of workers

			Management				
11	2010	Baird	Routledge Taylor & Francis Group,	Temperature, lighting, noise, air quality	Occupants of 30 Green-certified buildings around the world	BUS questionnaire and interviews	Significant increase in productivity associated with Green IEQ.
12	2010	Grady et al.	American Journal of Public Health	Air quality, temperature, humidity, ventilation, lighting, noise	175 employees of a LEED-certified office building.	Questionnaire	Reductions in absenteeism and work hours as a result of improved IEQ
13	2010	Thomas	Building Research & Information	Air quality, temperature, lighting and noise	Occupants of a low carbon office refurbishment in Sydney, Australia	BUS questionnaire	7.21% increase in productivity as a result of environmental conditions in the building.
14	2010	Kekalainen et al.	Intelligent Buildings International	Summer indoor temperature	Occupants of an office building in Helsinki, Finland	Questionnaire	Work efficiency increased after renovation of an HAVC system in the office. 4.4% improvement was reported.
15	2010	Lee & Brand	Ergonomics	Personal control over physical environment	384 employees in corporate office of 3 manufacturing companies in Michigan, USA	Questionnaire	The perception of control over aspects of the physical environment mediated the relationship between perceived job performances.
16	2010	Drake et al.	Architectural Science Review	Temperature	Staff in air-conditioned and naturally ventilated office buildings	Questionnaire	Productivity of occupants in Air conditioned building decreased by -0.5% while occupants in the naturally ventilated building perceived no change in their productivity.
17	2010	Brauer & Mikkelsen	International Architectural Occupation Environment Health	Temperature, noise, lighting, air quality	3,281 employees in 39 workplaces.	Questionnaire	Importance of psychosocial work environment at an individual level on performance.
18	2011	Zhang et al.	Building Research & Information	Temperature and Air-quality	72 buildings in ASHRAE database	Questionnaire	No obvious best temperature for productivity
19	2011	Monfared & Sharples	Architectural Science Review	All IEQ factors	Occupants in two Green UK government office buildings.	Questionnaire	Green identity of the buildings had a greater influence on the occupants' perception than IEQ in the buildings.
20	2011	Kamaruzzaman and Sabrani	Journal Design + Built	Indoor Air Quality	Occupants of 4 office buildings	Questionnaire	The increase in productivity as a result of the Indoor Air Quality was slightly low.
21	2012	Baird & Thompson	Architectural Science Review	Lighting	2540 occupants of 36 commercial and institutional buildings.	BUS questionnaire	A correlation was found between lighting and productivity of occupants.
22	2012	Baird et al.	Architectural Science Review	Temperature, lighting, noise and air quality	Occupants of 31 Green-certified buildings and 109 conventional buildings	BUS questionnaire	Occupants of green certified buildings reported higher productivity than those in conventional buildings as a result of the IEQ.

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23	2012	Lenoir et al.	Architectural Science Review	Temperature, lighting, noise and air quality	Staff and students in the ENERPOS building in La Reunion	BUS questionnaire and interview	Students reported an average of 11.25% increase in productivity while staff reported an average of 17.5% as result of the better IEQ in the mixed-mode air conditioned building.
24	2012	Mak & Lui	Building Services Engineering Research and Technology	Sound	259 office workers in 38 air-conditioned offices in Hong Kong.	Questionnaire	Significant correlation between noise, temperature and productivity.
25	2012	McCunn & Gifford	Architectural Science Review	Green attributes IEQ	77 employees in 15 public and private sector office buildings.	Questionnaire	No positive correlation was found between Green design attributes and Occupant productivity.
26	2012	Healey & Webster-Mannison	Architectural Science Review	Temperature	9 office workers in an architectural design practice – pilot study	Semi-structured interview	Highlighted the importance of cultural and contextual factors that influence comfort-related adaptation.
27	2012	Lelebici	Journal of Business, Economics & Finance	Ventilation, Lighting, overall comfort	50 employees in an office building.	Questionnaire	Environmental factors were perceived to be important to workers' productivity
28	2013	Tanabe et al.	Architectural Science Review	Temperature, lighting, ventilation	Occupants of five office buildings in Tokyo	CBE questionnaire	Productivity decreased by 6.6% when electricity saving measure was introduced - controlled relative humidity within a narrow range (46% & 60%). The authors noted that loss of productivity could not purely be the result of environmental conditions.
29	2013	Annika et al.,	Journal of Corporate Real Estate	Lighting, Air Quality, Noise, Climate	1,500 employees in 18 office buildings	Questionnaire and interview	Correlation between IEQ and Productivity was not statistically significant.
30	2016	Mulville et al.,	Journal of Corporate Real Estate	Thermal Comfort, Indoor Air Quality, Lighting, Acoustics,	Occupants in 30 workstations of an open-plan office.	Questionnaire	Noise levels were found to be of particular importance to comfort, health, wellbeing and by extension productivity. It was also found that occupant behaviour had a significant influence on comfort and wellbeing

**Table 2: Potential biases and associated reviewed studies**

Potential bias	No. of associated reviewed studies
Hawthorne effect	All studies (1-30)
Placebo effect	Study 19, 26
Experimenter expectancy effect	Study 1, 6, 11, 13, 21, 22, 23
Social desirability	Studies 6, 8, 9, 10, 11, 12, 13, 21,22, 23, 30
Novelty effect	Study 8, 13
Perceived productivity	All studies

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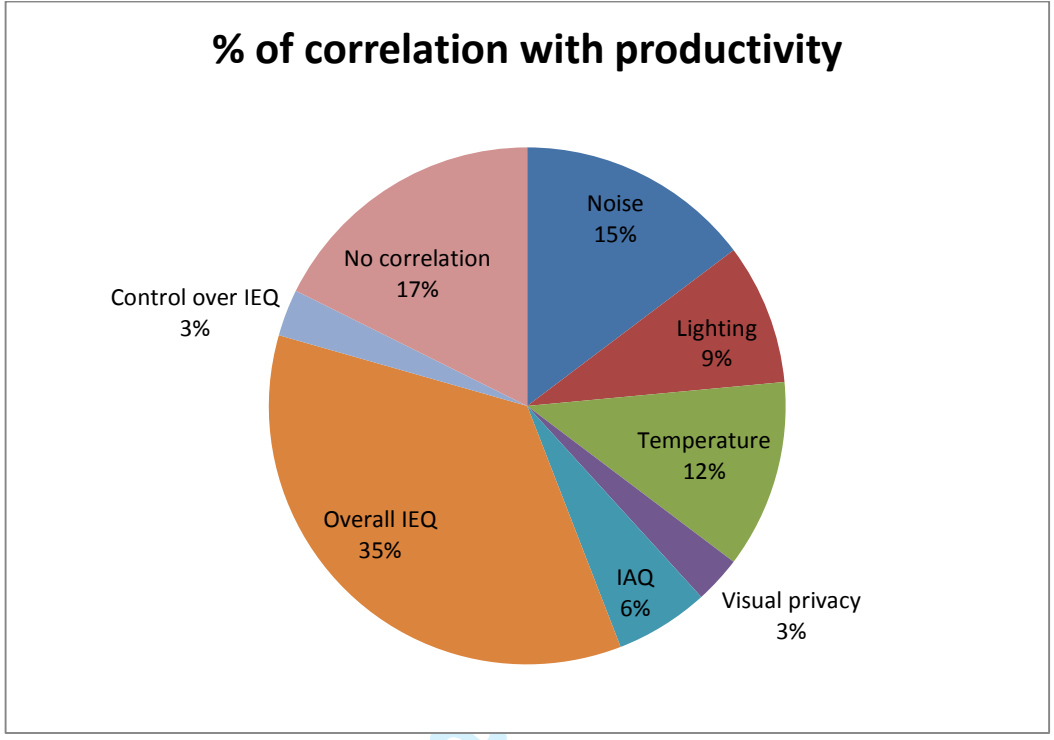


Figure 1: summary of IEQ correlation with Productivity from reviewed studies

Facilities