

Waddington Cultural Collective - Manifesto

Waddington Cultural Collective¹ share a common purpose but not a common artistic practice.

Our purpose is to better understand the processes we use and harness that understanding to create new work.

Much of British (sic) academic culture compartmentalises all arts disciplines and practices into convenient and manageable boxes.

We are opposed to such reification. Intend that the debates we foster will act as provocations that confront this myth. Learn from each other and see where our collaboration may be productive and fun.

No art is possible without intercourse with the exterior world in the same sense that life is impossible without such contact.

No art is made without a process of inevitable exchange with people and things in the exterior world.

Making art is a process. Collaboration may occur at one, or many, different points in time. There is not a formula, or a prescribed sequence, for this collaboration.

The artist does not create something from nothing - a fallacy of an auteur driven mass media sensibility - i.e. the artist as genius.

The artist as a receiver of experience transforms experience into an artefact made available as a new experience to the self and others.

Process is circular and endless.

¹ Waddington Cultural Collective (WCC) are Danica Maier, Ashley Gallant, Giuseppe Belli, Andrew Bracey, Gerard Williams, Emma Belli & Phil Cosker.