From Elite Athlete to Elite Coach

Alex Blackett
University of Lincoln
Outline

1. The fast-tracking phenomena
2. Research Methodology
3. Theoretical Sensitivity
4. Theoretical Sampling
5. First Iteration Method
Principle Research questions

• Why are elite athletes considered pertinent candidates for direct entry into elite managerial/coaching positions?

• What are the epistemological and pedagogical processes experienced by elite athletes that lead to the acquisition and development of professional managerial/coaching content knowledge?
Overview
Grounded Theory

Figure 1. The grounded theory process (Weed, 2009).
Theoretical Sensitivity

1. Team leaders – international
2. Foreseen potential – not evidenced
3. Accustomed to club culture – playing tenure

Media Analysis
Bourdieu (1984)

Role confusion

Historical Analysis
Elias (1982)

Division of labour

Importance of accreditation ‘credentialism’

Professionalism
Foucault (1978)

Social mobility restriction through professionalism

4. Coaching initiation via international teams
5. Formal qualifications essential
First Iteration - Question

• What is the difference between a ‘coach’ and ‘manager’?

Theoretical Sampling

• Coaches themselves ✓ • Employers
• Athletes ✓
• Parents ✓
First Iteration - Method

- Interview 1
  - Analysis A
- Interview 2
  - Analysis B
- Interview 3
  - Analysis C
- Interview 4
  - Analysis D
Thank you for listening.
References


